



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

JOE KENNEDY FOR CONGRESS (3540)
Abar Hutton Media (1006)
Scattergood, Jeff
Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175090
Inv Date 11/25/2012
Terms Net 30
Contract 47676
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Abar Hutton Media
6190 Grovedale Center
Alexandria, VA 22310

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 530 Kennedy Flight 6 10/30-11/5 (27393)
Acct Types Local/Political Candidate Agency
Est/Headline 530/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:05:47PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
5.3	SPOT	20003-Today Show M	Day, W-1, Th-1, F-1	10/31/12 7:28AM (We)	00:30	Today Show	JKIIFCDM1207H	\$2500.00	
5.3	SPOT	20003-Today Show M	Day, W-1, Th-1, F-1	11/01/12 7:23AM (Th)	00:30	Today Show	JKIIFCDM1207H	\$2500.00	
5.3	SPOT	20003-Today Show M	Day, W-1, Th-1, F-1	11/02/12 7:22AM (Fr)	00:30	Today Show	JKIIFCDM1208H	\$2500.00	
6.3	SPOT	20003-Today Show M	Per week (1), Mo	11/05/12 7:59AM (Mo)	00:30	Today Show	JKIIFCDM1208H	\$2500.00	
7.3	SPOT	20003-Today Show M	Day, Tu-1, W-2, Th-1, F-1	10/30/12 8:42AM (Tu)	00:30	Today Show	JKIIFCDM1207H	\$2500.00	
7.3	SPOT	20003-Today Show M	Day, Tu-1, W-2, Th-1, F-1	10/31/12 8:29AM (We)	00:30	Today Show	JKIIFCDM1207H	\$2500.00	
7.3	SPOT	20003-Today Show M	Day, Tu-1, W-2, Th-1, F-1	10/31/12 8:39AM (We)	00:30	Today Show	JKIIFCDM1207H	\$2500.00	
7.3	SPOT	20003-Today Show M	Day, Tu-1, W-2, Th-1, F-1	11/01/12 8:34AM (Th)	00:30	Today Show	JKIIFCDM1207H	\$2500.00	
7.3	SPOT	20003-Today Show M	Day, Tu-1, W-2, Th-1, F-1	11/02/12 8:57AM (Fr)	00:30	Today Show	JKIIFCDM1208H	\$2500.00	
9.3	SPOT	20003-Today Show M	Per week (1), Mo	11/05/12 8:34AM (Mo)	00:30	Today Show	JKIIFCDM1208H	\$2500.00	
10.2	SPOT	23638-7 News Today	Day, W-1, Th-1, F-1	10/31/12 9:21AM (We)	00:30	7 News Today in New England 9-10A	JKIIFCDM1207H	\$1000.00	
10.2	SPOT	23638-7 News Today	Day, W-1, Th-1, F-1	11/01/12 9:24AM (Th)	00:30	7 News Today in New England 9-10A	JKIIFCDM1207H	\$1000.00	
10.2	SPOT	23638-7 News Today	Day, W-1, Th-1, F-1	11/02/12 9:30AM (Fr)	00:30	7 News Today in New England 9-10A	JKIIFCDM1208H	\$1000.00	
12.2	SPOT	23638-7 News Today	Per week (1), We	10/31/12 9:55AM (We)	00:30	7 News Today in New England 9-10A	JKIIFCDM1207H	\$1000.00	
13.2	SPOT	23638-7 News Today	Per week (1), Mo	11/05/12 9:58AM (Mo)	00:30	7 News Today in New England 9-10A	JKIIFCDM1208H	\$1000.00	
14.2	SPOT	10:00AM-Today Show	Per week (1), Mo	11/05/12 10:51AM (Mo)	00:30	Today Show	JKIIFCDM1208H	\$850.00	
15.2	SPOT	12:00PM-7 News at N	Day, W-1	10/31/12 12:13PM (We)	00:30	7 News at Noon	JKIIFCDM1207H	\$1000.00	
16.2	SPOT	12:00PM-7 News at N	Per week (1), Mo	11/05/12 12:41PM (Mo)	00:30	7 News at Noon	JKIIFCDM1208H	\$1000.00	
17.2	SPOT	12:57PM-Days of our	Day, Th-1	11/01/12 12:59PM (Th)	00:30	Days of our Lives	JKIIFCDM1208H	\$1200.00	
18.2	SPOT	12:57PM-Days of our	Per week (1), Mo	11/05/12 12:59PM (Mo)	00:30	Days of our Lives	JKIIFCDM1208H	\$1200.00	
19.2	SPOT	2:00PM-DOCTORS	Per week (1), Tu	10/30/12 2:15PM (Tu)	00:30	DOCTORS Episode: 5037	JKIIFCDM1207H	\$750.00	
20.2	SPOT	2:00PM-DOCTORS	Per week (1), Th	11/01/12 2:23PM (Th)	00:30	DOCTORS Episode: 5026	JKIIFCDM1208H	\$750.00	
21.2	SPOT	3:00PM- 3:30PM	Day, Tu-1, Th-1	10/30/12 3:16PM (Tu)	00:30	Family Feud Episode: 12082	JKIIFCDM1207H	\$750.00	
21.2	SPOT	3:00PM- 3:30PM	Day, Tu-1, Th-1	11/01/12 3:15PM (Th)	00:30	Family Feud Episode: 12084	JKIIFCDM1208H	\$750.00	
22.2	SPOT	3:00PM- 3:30PM	Per week (1), Mo	11/05/12 3:10PM (Mo)	00:30	Family Feud Episode: 12121	JKIIFCDM1208H	\$750.00	
23.2	SPOT	3:30PM- 4:00PM	Day, Tu-1, W-1, F-1	10/30/12 3:45PM (Tu)	00:30	Family Feud Episode: 12078	JKIIFCDM1207H	\$750.00	
23.2	SPOT	3:30PM- 4:00PM	Day, Tu-1, W-1, F-1	10/31/12 3:51PM (We)	00:30	Family Feud Episode: 12079	JKIIFCDM1207H	\$750.00	
23.2	SPOT	3:30PM- 4:00PM	Day, Tu-1, W-1, F-1	11/02/12 3:39PM (Fr)	00:30	Family Feud Episode: 12086	JKIIFCDM1208H	\$750.00	
25.2	SPOT	20013-7 News 4-5 PM	Day, Tu-1, Th-1, F-1	10/30/12 4:21PM (Tu)	00:30	7 News at 4	JKIIFCDM1207H	\$1500.00	
25.2	SPOT	20013-7 News 4-5 PM	Day, Tu-1, Th-1, F-1	11/01/12 4:19PM (Th)	00:30	7 News at 4	JKIIFCDM1208H	\$1500.00	
25.2	SPOT	20013-7 News 4-5 PM	Day, Tu-1, Th-1, F-1	11/02/12 4:09PM (Fr)	00:30	7 News at 4	JKIIFCDM1208H	\$1500.00	
26.2	SPOT	20013-7 News 4-5 PM	Per week (1), Mo	11/05/12 4:43PM (Mo)	00:30	7 News at 4	JKIIFCDM1208H	\$1500.00	
27.3	SPOT	20013-7 News 4-5 PM	Day, Tu-1, W-1, Th-1, F-1	10/30/12 4:47PM (Tu)	00:30	7 News at 4	JKIIFCDM1207H	\$1750.00	
27.3	SPOT	20013-7 News 4-5 PM	Day, Tu-1, W-1, Th-1, F-1	10/31/12 4:55PM (We)	00:30	7 News at 4	JKIIFCDM1207H	\$1750.00	
27.3	SPOT	20013-7 News 4-5 PM	Day, Tu-1, W-1, Th-1, F-1	11/01/12 4:54PM (Th)	00:30	7 News at 4	JKIIFCDM1208H	\$1750.00	
27.3	SPOT	20013-7 News 4-5 PM	Day, Tu-1, W-1, Th-1, F-1	11/02/12 4:38PM (Fr)	00:30	7 News at 4	JKIIFCDM1208H	\$1750.00	
28.3	SPOT	4:59PM-7 News 5-5:30	Day, Tu-1, W-1, F-1	10/30/12 5:16PM (Tu)	00:30	7 News at 5	JKIIFCDM1207H	\$2000.00	
28.3	SPOT	4:59PM-7 News 5-5:30	Day, Tu-1, W-1, F-1	10/31/12 5:20PM (We)	00:30	7 News at 5	JKIIFCDM1207H	\$2000.00	
28.3	SPOT	4:59PM-7 News 5-5:30	Day, Tu-1, W-1, F-1	11/02/12 5:14PM (Fr)	00:30	7 News at 5	JKIIFCDM1208H	\$2000.00	



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Abar Hutton Media
6190 Grovedale Center
Alexandria, VA 22310

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est 530 Kennedy Flight 6 10/30-11/5 (27393)
Acct Types Local/Political Candidate Agency
Est/Headline 530/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
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WHDH Boston (WHDH)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/TSC1	Amount	Remarks
29.2	SPOT	5:29PM-7 News 5:30	Day, Tu-1, Th-1	10/30/12 5:47PM (Tu)	00:30	7 News at 5	JKIIFCDM1207H	\$2200.00	
29.2	SPOT	5:29PM-7 News 5:30	Day, Tu-1, Th-1	11/01/12 5:56PM (Th)	00:30	7 News at 5	JKIIFCDM1208H	\$2200.00	
30.3	SPOT	5:58PM-7 News at 6	Day, Tu-1, F-1	10/30/12 6:28PM (Tu)	00:30	7 News at 6	JKIIFCDM1207H	\$2500.00	
30.3	SPOT	5:58PM-7 News at 6	Day, Tu-1, F-1	11/02/12 6:26PM (Fr)	00:30	7 News at 6	JKIIFCDM1208H	\$2500.00	
38.2	SPOT	11:34PM-THE TONIG	Day, Tu-1, Th-1	10/30/12 11:48PM (Tu)	00:30	THE TONIGHT SHOW W/ JAY LENO	JKIIFCDM1207H	\$1600.00	
38.2	SPOT	11:34PM-THE TONIG	Day, Tu-1, Th-1	11/01/12 12:19AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	JKIIFCDM1208H	\$1600.00	
39.3	SPOT	20004-Today Show W	Per week (1), Sa	11/03/12 7:50AM (Sa)	00:30	Today Show Weekend	JKIIFCDM1208H	\$1500.00	
40.3	SPOT	20004-Today Show W	Per week (2), Sa	11/03/12 8:23AM (Sa)	00:30	Today Show Weekend	JKIIFCDM1208H	\$1500.00	
40.3	SPOT	20004-Today Show W	Per week (2), Sa	11/03/12 8:44AM (Sa)	00:30	Today Show Weekend	JKIIFCDM1208H	\$1500.00	
41.3	SPOT	20189-7 News Today	Per week (1), Sa	11/03/12 9:31AM (Sa)	00:30	7 News Today in New England-Sat	JKIIFCDM1208H	\$1800.00	
43.2	SPOT	10:59PM-7 News at 11	Per week (1), Sa	11/03/12 11:11PM (Sa)	00:30	7 News at 11 PM	JKIIFCDM1208H	\$3500.00	
44.3	SPOT	7:57AM-TODAY SHO	Per week (2), Su	11/04/12 7:59AM (Su)	00:30	TODAY SHOW-SUNDAY	JKIIFCDM1208H	\$1800.00	
44.3	SPOT	7:57AM-TODAY SHO	Per week (2), Su	11/04/12 8:25AM (Su)	00:30	TODAY SHOW-SUNDAY	JKIIFCDM1208H	\$1800.00	
45.3	SPOT	9:00AM-7 News Tod	Per week (1), Su	11/04/12 9:30AM (Su)	00:30	7 News Today in New England-Sun	JKIIFCDM1208H	\$1800.00	
46.2	SPOT	6:00PM-7 News at 6	Per week (1), Su	11/04/12 6:20PM (Su)	00:30	7 News at 6	JKIIFCDM1208H	\$2500.00	
54.0	SPOT	20001-7 News Today	Per week (1), Th	11/01/12 5:28AM (Th)	00:30	7 News Today in New England	JKIIFCDM1207H	\$500.00	
57.1	SPOT	7:30AM-7 NEWS TO	Per week (1), Su	11/04/12 7:50AM (Su)	00:30	7 NEWS TODAY IN NEW ENGLAND 730A SUN	JKIIFCDM1208H	\$500.00	
58.0	SPOT	7:30PM- 8:00PM	Day, M-1	11/05/12 7:48PM (Mo)	00:30	EXTRA Episode: 19055	JKIIFCDM1208H	\$2400.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$93,950.00	Total Spots	57
Commission	(\$14,092.50)		
Net Total	\$79,857.50		